



2014

Editorial Calendar

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All 52 issues will be produced as Digital, Smartphone and Tablet editions. Ask your sales rep about advertising opportunities.

Issue	Editorial Focus	Ad Close	Refrigeration	Commercial	Hydronics	Green Topics	Bonus Distribution	Read, Study
Jan. 6	AHR EXPO PRE-SHOW ISSUE Preview of events and products that will be featured in New York. Refrigeration Zone Issue	12/19*	●	●	●	●		
Jan. 13	2014 HVACR DIRECTORY & SOURCE GUIDE Industry's most referenced buyer's guide.	10/15*						
Jan. 20	AHR EXPO SHOW ISSUE Industry's best read and most comprehensive show issue. A 'must-read' for anyone in the industry.	1/6*		●		●	AHR Expo: Jan. 21-23	
Jan. 27	WET HEAT TECHNOLOGY REVIEW Instant water heaters, high-tech boilers, steam solutions.	1/15		●	●	●		
Feb. 3	TECHNOLOGY & eMEDIA TRENDS Computers, networks, smartphones, tablets, and new communication technologies. Refrigeration Zone Issue	1/22	●					
Feb. 10	REGULATORY LANDSCAPE EFFECT ON RESIDENTIAL MARKET Update on rules and products/systems that meet new requirements. Distribution Special Section	1/29	●			●		
Feb. 17	AHR EXPO POST-SHOW ISSUE Extensive report on the new products that were introduced at the show.	2/5	●	●	●	●	Product Showcase: Ad Closing – Jan. 30	●
Feb. 24	HVAC INDUSTRY ANNUAL REPORT Recap of key industry sectors.	2/12						
Mar. 3	TOOLS OF THE TRADE Diagnostic tools, meters, gauges, and critical tool box items. Refrigeration Zone Issue	2/19	●			●	NADCA: Mar. 3-6	
Mar. 10	INDOOR COMFORT & HEALTH FOR THE HOME (IAQ) Including filters, air purifiers and cleaners, duct cleaning equipment and more.	2/26				●	MCAA: Mar. 9-13	
Mar. 17	ACCA CONVENTION ISSUE Assure your ad is seen by America's best contractors — ACCA members — in this issue dedicated to their show. ACCA is the nation's largest organization of HVAC contractors.	3/5		●	●	●	ACCA: Mar. 17-20 IIAR: Mar. 23-26	
Mar. 24	COMMERCIAL GEOTHERMAL SYSTEMS Commercial geothermal products for health care, hospitality, institutional and other markets.	3/12		●		●		
Mar. 31	COMPRESSORS New and rebuilt compressors and compressor parts. Also, condenser products will be covered. Refrigeration Zone Issue	3/19	●	●				
Apr. 7	REFRIGERANT RECOVERY & RECLAMATION TECHNOLOGY Includes leak detection, vacuum pumps, leak monitors, and gauges.	3/26	●	●		●		
Apr. 14	RESIDENTIAL COOLING SHOWCASE Roundup of the latest products for the cooling season. Distribution Special Section	4/2						●
Apr. 21	VENTILATION, AIR MOVEMENT & CONTROL PRODUCTS Power ventilators, dampers, fans, blowers, and more.	4/9		●				
Apr. 28	DUCTLESS A/C SYSTEMS New products for add-on/replacement market and special commercial applications.	4/16		●		●		
May 5	COMMERCIAL COOLING SHOWCASE What's new in the commercial market. Refrigeration Zone Issue	4/23	●	●		●		
May 12	CHILLER PRODUCTS & SYSTEMS Liquid, air-cooled, and water-cooled products.	4/30	●	●		●	NRA Show: May 17-20	

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May 19	ZONING PRODUCTS & SHEET METAL SYSTEMS Products and systems to enhance airflow and indoor comfort in the home and office.	5/7				●		
May 26	UNITARY & LIGHT COMMERCIAL HEAT PUMPS New heat pump technology for the home and office.	5/14	●			●		
Jun. 2	HIGH-PERFORMANCE BUILDINGS Newest/most efficient technologies including modular chillers and boilers, floor and ceiling systems, integrated control systems, and more. Refrigeration Zone Issue	5/21	●	●				
Jun. 9	COILS & CONDENSING UNITS New products and new technologies for energy efficiency and system performance.	5/28	●					
Jun. 16	ROOFTOPS & AIR HANDLERS New high efficiency systems for light commercial and commercial applications.	6/4		●		●	Product + Lit Focus: Ad Close — May 15	
Jun. 23	HIGH-END HVAC SYSTEMS Products and services geared toward the homeowner who wants the best of everything.	6/11				●	SkillsUSA: Jun. 23-27	●
Jun. 30	PORTABLE AIR CONDITIONING & HEATING UNITS Temporary heating/cooling products. BONUS ... special cooling applications. Refrigeration Zone Issue	6/18	●	●				
Jul. 7	ICE MACHINES, FREEZERS & COOLERS New product innovations and new capacities are highlighted.	6/25	●	●				
Jul. 14	INDOOR ENVIRONMENTAL PRODUCTS Residential and commercial products that impact the environment in the home or office. Distribution Special Section	7/1*		●	●	●		
Jul. 21	DEALER DESIGN AWARDS Our expert contractor panel judges top products designed with the HVACR contractor in mind.	7/9	●	●		●		
Jul. 28	RESIDENTIAL GEOTHERMAL SYSTEMS Residential products that save energy, money and the environment.	7/16				●		
Aug. 4	SCHOOL MARKET HVACR products geared towards the growing K-12, secondary, and higher education markets. Refrigeration Zone Issue	7/23	●	●		●		
Aug. 11	HUMIDIFICATION, DEHUMIDIFICATION & MOLD REMEDIATION Products to help contractors condition the air and environment in homes and buildings.	7/30		●		●		
Aug. 18	EMERGING PARTS & SERVICE BUSINESS How distributors and contractors profit from selling parts and promoting service.	8/6						
Aug. 25	HOME AUTOMATION HVAC products that improve convenience, comfort, energy efficiency and security in the home.	8/13						
Sep. 1	RENEWABLE ENERGY SOLUTIONS Solar, geothermal, wind and other new technology products for all applications. Refrigeration Zone Issue	8/20	●	●		●		
Sep. 8	SUPERMARKET & RESTAURANT REFRIGERATION Refrigeration products including freezers, refrigerated cases, ice machines, and condensing units.	8/27	●	●				
Sep. 15	RESIDENTIAL HEATING SHOWCASE New products for the residential and light commercial heating season. Forced air and wet heat.	9/3		●	●	●		
Sep. 22	THERMOSTATS & CONTROLS Products and systems to monitor and control heating, cooling, humidification, and more. Distribution Special Section	9/10		●		●	MSCA: Sep. 28-30	

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the **NEWS**

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Sep. 29	CONTRACTORS' GUIDE TO GREEN PRODUCTS Residential and commercial products that save energy, money and the environment.	9/17		●		●		
Oct. 6	HOME PERFORMANCE CONTRACTING A Contractor Guide of products and technology for the growing home performance market. Refrigeration Zone Issue	9/24	●			●		
Oct. 13	COMMERCIAL HEATING SHOWCASE New products for the commercial heating season. Forced air and wet heat.	10/1		●	●	●	SMACNA: Oct. 12-15 AMCA: Oct. 16-20	
Oct. 20	DUCT SYSTEMS "BEST PRACTICES" Review of sheet metal, spiral, flexible, and fiber duct products and duct maintenance.	10/8		●			Greenbuild: Oct. 22-24 RSES Annual Conference	
Oct. 27	HYDRONIC & RADIANT HEATING PRODUCTS Products, trends and new applications.	10/15		●	●			
Nov. 3	HEALTHCARE MARKET HVACR products geared toward this important market. Refrigeration Zone Issue	10/22	●	●		●		
Nov. 10	GUIDE TO TOOLS & TRANSPORTATION (TRUCKS & INVENTORY) Making today's service technician more effective than ever. Distribution Special Section	10/29						
Nov. 17	GREEN BUILD ... THE CHANGING LANDSCAPE How HVACR contractors help in designs for homes and buildings.	11/5		●		●	AHRI Annual Meeting: Nov. 16-18	
Nov. 24	VRF PRODUCTS EMERGE Variable refrigerant flow products and systems gain acceptance.	11/12		●		●		
Dec. 1	FURNACES ... HIGH-END & OIL Top-of-the-line products in efficiency, features, and performance. Also, oil furnace round-up. Refrigeration Zone Issue	11/19	●			●	HARDI: Dec. 6-9	●
Dec. 8	ENERGY ANSWERS ... MOTORS, DRIVES & VARIABLE-SPEED PRODUCTS Valves, motors, drives, and other products designed to enhance system performance and efficiency.	11/25*		●				
Dec. 15	THE INDUSTRY'S MOST INTELLIGENT PRODUCTS How to take advantage of intelligent products and systems.	12/3		●		●		
Dec. 22	NEWSMAKERS OF 2014 Special report on industry leaders that shaped the news in 2014.	12/10						
Dec. 29	HVACR 3.0: APPS, SOCIAL MEDIA, SOFTWARE Recap of the latest apps and software for residential and commercial HVACR contractors.	12/17		●			Special Pull-Out 2015 Industry Calendar: Ad Closing — Nov. 3	
Jan. 5, 2015	2015 HVACR DIRECTORY & SOURCE GUIDE Industry's most comprehensive buyers guide.	10/15*						

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