

2025

Air Conditioning | Heating | Refrigeration

the NEWS HVACR DIRECTORY & SOURCE GUIDE

LISTING DEADLINE: October 11, 2024 ISSUE DATE: January 6, 2025

All listings include contact information, company description and unlimited product categories. Display advertisers in The NEWS HVACR Directory & Source Guide receive boldface listings and Ad Reference along with discounts for the Logo, Deluxe, Premium and Premium Plus packages.

LISTING PACKAGES

Link Package \$225

- Live email and web links
- NEW! Social Media Linked Icons

Logo Package:

- Color Logo (print, digital, online)
- NEW! Social Media Linked Icons

Advertiser\$335

Non-Advertiser\$540

Deluxe Package:

- Boldface listing (print and digital)
- Live email and web links
- NEW! Social Media Linked Icons
- Color Logo (print, digital, online)
- Improved online positioning (appear 2nd)

Advertiser\$510

Non-Advertiser\$715

Premium Package:

- Boldface listing (print and digital)
- Live email and web links
- Color Logo (print, digital, online)
- List your wholesaler/distributors and your mfr. reps. online
- Exclusive placement in all the Digital Editions for the year
- Premium online ranking (appear at the top) with Star Designation
- 3 PDF Downloads online
- 3 Product Photos online
- Social Media Linked Icons

Advertiser\$615

Non-Advertiser\$820

Premium Plus Package:

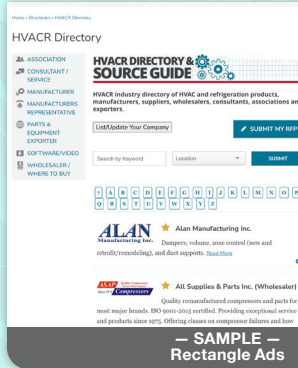
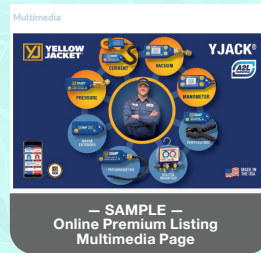
Includes the Premium Package, plus the following options

- Video posted to your listing
- THREE Product Specific Leaderboard ads

Advertiser\$925

Non-Advertiser\$1,130

Premium Packages receive exclusive placement in the Digital Edition year-round!



Update your Listing Online TODAY!
Contact Stacey Hurley at
(248) 786-1662 or
hurleys@bnpmmedia.com



ADDITIONAL OPTIONS

Product Logo – \$200

Include your company logo in the Product Listings Section in print and Digital Edition.

Mini Ads – Starting at \$422

Include a color mini ad in the Product Listings Section in print and Digital Edition.

Product Leaderboard Ad – \$360

Place your leaderboard ad on a product specific page online.

Homepage Leaderboard Ad - \$650

Place your leaderboard on the homepage of the directory. *Limited space available.*

Medium Rectangle Ad – \$1,000

Place your ad (300 x 250 pixels) to appear on every page of the online guide. *Limited space available.*